

SYSTEM AND METHOD FOR PROVIDING INTEGRATED INVENTORY  
CONTROL OF TIME-SENSITIVE INVENTORY

5

ABSTRACT OF THE INVENTION

A system and method for providing controlled inventory depletion of time-sensitive inventory comprising a front-end process for identifying time-sensitive inventory to be offered  
10 for selective sale; a sell off component for offering inventory for selective sale and for handling communications with prospective buyers; and a back-end process for automatically integrating the results of the selective sale into the yield and revenue management systems at the supplier site.